



**MARKETING AND MEMBERSHIP SUB GROUP MEETING**

**Thursday 6 May 2010  
Bean There, Bridlington**

		<b>Action</b>
<b>1. Apologies:</b>	Ortrud Nield, Joanne Greenfield	
<b>Present:</b>	Pat Perkins, Jean Turner, Win Hough, Susan Oliver, Julia Bugg.	
<b>2. Minutes of previous meeting</b>	The minutes from the meeting held on 21/04/2010 were accepted as a true record.	
<b>3. Matters Arising:</b>	<p>4. Forum Report – minor alterations as requested by group. Two sets of notes from workshops are not included, due to circumstances beyond our control. They will be added as soon as they are available and a note to this effect will be put in the report, so that it may go the Lead Group.</p> <p>5. Media List on-going.</p> <p>6. Newsletter and website updating as well as welcome pack creation and bus tour – continuing.</p> <p style="padding-left: 40px;">Adrianna Pexton to be invited to a meeting after June’s Forum.</p>	<p style="text-align: center;"><b>JB</b></p> <p style="text-align: center;">Complete and distribute.</p> <p style="text-align: center;"><b>JB</b></p> <p style="text-align: center;"><b>SO/JG/JB</b></p> <p style="text-align: center;">Actions on-going.</p> <p style="text-align: center;"><b>SO</b></p>
<b>4. ERYLINK Forum June 2010 - Planning:</b>	<p>Dates and locations of Forums:</p> <p>June – Bridlington, 22/06/2010 at the Bridlington North Library, Marton Road.</p> <p>September – Goole, 17/09/2010 at the Courtyard.</p> <p>December – Beverley, 01/12/2010 at the Beverley Leisure Centre.</p> <p><b>June 22 2010 – Details:</b></p> <p>Following discussions with Sylvia Whitton (Chail MHL), some alterations to format agreed, including timing changes, see below:</p>	<p style="text-align: center;"><b>JB</b></p> <p style="text-align: center;">Book venues.</p>

## General Timings:

1.00pm	Arrival and refreshments
1.30pm to 3.30pm	Afternoon session, Session 1
3.30pm to 4.30pm	Tea, market place and networking
4.30pm to 6.30pm	Late afternoon session, Session 2
6.30pm to 7.00pm	Refreshments
7.00pm to 8.00pm	AGM

The focus is on mental health and community care and although we are based in Bridlington and using the resources there as examples the aim is to also reflect the whole of the East Riding.

## What we would like to see:

### Session 1

- 1.30 Introduction to the event and ERYLINK update - Ruth
- 1.40 Speaker 1 - Mental Health Commissioning – Alex Whittaker/Peter Choules?
- 1.50 Speaker 2 - Mental Health Provision – Dave Knapp/Derek Newton/Buckrose Ward Representative?
- 2.00 Speaker 3 – Recipient/carer's perspective
- 2.10 Questions and Answers
- 2.30 Workshops
- 3.15 Workshop feedback and any further questions
- 3.30 Tea break (some people may leave at this point and hopefully others will arrive)

### Session 2

- 4.30 Introduction to the late afternoon event.
- 4.40 Introduction to Neighbourhood Care Teams – principles, how it is expected to work (Alex Whittaker – Commissioning?)
- 5.00 Workshops: Expectations, how it works for me, how it can be improved, what about my area?
- 5.30 Workshop feedback including questions to 'panel' (Alex, Maggie, SS Manager)
- 6.00 Presentations on Neighbourhood Care Teams in practice – the Bridlington experience - Maggie Bean?/Social Services Manager?/ Recipient of service
- 6.30 Summary
- 6.35 Tea and preparation for AGM

7.00 – 8.00 AGM

Transport to Forum to be included on the invitation and to be available from Key locations such as Beverley, Hornsea, Pocklington/Market Weighton/Driffield.

Food:

1pm            Buffet lunch  
3.30pm        Afternoon tea  
6.30pm        Tea and biscuits

Include gluten free options at each.

**JB**

JT provide JB with Sheila Meadly's details.

JB arrange catering.

**5. AOB:**

Distribute information on the Forum to:

- PCT
- Carers Groups – not just members.

AGM to be Lead Group.

Welcome Pack – letter ok now, check progress of brochure.

Sylvia Whitton and Ron Hart to be invited to the next meeting.

**JB**

Press release and picture to ER News.

**JB**

**JB**

**Details of Next Meetings:**

Tuesday 25 May 2010, Learning Resource Centre, Humber MHT, Willerby, 2.00pm to 4.00pm.

Friday 4 June 2010, Driffield, 10.30am to 12.30pm.

**JB**

Arrange venues.

**Meeting Closed:** 1.00pm